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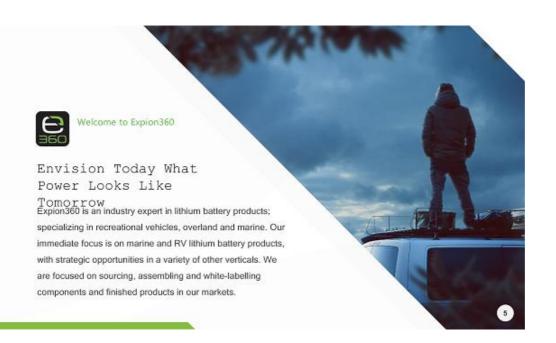
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Issuer	Expion360
Exchange/Ticker	We have applied to list on the Nasdaq Capital Market under the symbol "XPON"
Fransaction Size	2,145,000 shares
Over-Allotment Option	321,750 shares
Price Range	\$7.00 - \$9.00
Jnderwriters	Paulson Investment Company LLC & Alexander Capital, LP
Expected Pricing	Week of March 28, 2022
Use of Proceeds	Working Capital Sales and Marketing Debt Repayment Research and Development Purchases of Capital Equipment General Corporate Purposes







Target Market



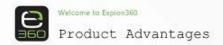
RV & Marine

- Compact, high-capacity and extreme reliability.
- Rapid conversion of market from lead acid to lithium.
- User centric design Flexible & Modular.
- Designed for ease of placement and integration.









- The Company's branded DC mobile chargers are warrantied for two years from date of sale and its branded VPR 4EVER Classic and Platinum batteries are warrantied at gradually decreasing levels over a twelve year period from date of sale.
- Expected Lifespan of approximately 12 years or more, 3K-5K charging cycles.
- Rugged product design with up to IP66 rated enclosures to protect our products in a variety of environments.
- Lithium accepts 1X the capacity in charge rate, allowing users to rapidly charge to capacity.
- 10X the lifespan of lead acid batteries which offer 1/10th the charging cycles.
- We use 'Lithium-Ion Phosphate chemistry' which is generally known as one of the safest battery chemistries.
- User centric design Flexible & Modular designed for ease of placement and integration.



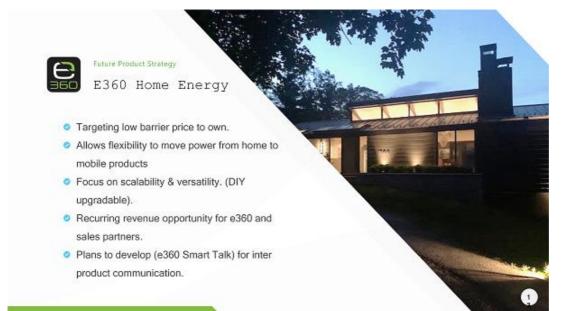
Competitive Advantages

- Unique designs and controlling molds.
- Aim to use best component supply choices available.
- IP- Planned application for IP protection for next generation BMS "Smart Talk".
- On-shore pack assembly planned for Q4 2022.
- Long term plans to control cell manufacturing.



DAKOTA LITHIUM









About Our Founder

John Yozamp

Founder/CEO and Head of Global Sales, John Yozamp brings more than 30 years of sales and marketing experience to the business. His extensive background includes 24 years of product concept, development, and manufacturing. He has significant knowledge in selling and developing products that are intended for supplying large retailers, such as Sherman Williams, Costco, Lowes, and Home Depot. In 1996, John was recognized in the HDTV's top ten pick "Best New Idea" at the Chicago Hardware Show. In 2008, John supported the #1 item sold at the Sam's Club individual Road Show. These are only a couple examples of his highprofile successes.

He is well-known for his innovative approach, as well as his ability to foster deep and lasting relationships with key distributors, suppliers, and decision makers. His ability to demonstrate high integrity and trustworthiness has helped in cultivating valuable connections, which have been helpful in multiple business launches. In previous endeavors. John successfully founded two recreational vehicle/trailer tent companies, both of which are still in business today. Just prior to launching Explan360 John was founder, owner and operator of one of the larger Solar Explon360 John was founder, owner and opened.

Manufacturing companies in the US, Zamp Solar, focusing on the RV and off grid.

15 solar markets.

Our Leadership Team



Paul Shoun

Expertise in project management, product development, engineering leadership, business accounting, ERP/CRM system management, web development and marketing. Paul has 30 years of engineering experience and 17 years managing a consulting firm. Served many notable customers including Daimler Trucks North America, Chrysler, Boeing, Nike IHM, Leupold & Stevens, and Intel.



Brian Schaffner CFO

Three decades of experience in a variety of capacities, including CEO, CFO, CIO and controller roles. Has served the senior healthcare, retail, education and manufacturing markets. MBA - University of Phoenix.

16

Growth Through Product & Process Opportunity

Product



BY & MARINE

The 360 (12V/360Ah) has 3.5x the capacity of average RV battery and is unique in form factor.



Strategic Growth: HOME EMERGY

Exceptional market space.

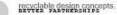
Target low entry price point and expandable DIY design focused around plug-and-play batteries.

Process



CAPACITY DEVELOPMENT

Preferred position to control certain manufacturing and assembly locally with new facility. Planned future



Planned technology partnerships, better sales platform (recurring revenue), and low cost to upgrade. More focus on developing lasting personal relationships at the street level.



OBM OPPORTUNITY

We believe that our scalable design can position us to be one of the largest OEM suppliers of lithium batteries in the U.S. for RV & Marine

products. DEALER RELATIONSHIPS

Fulfilling orders to the largest RV & Marine dealerships in the nation.

US CELL DEVELOPMENT

We want to control the cell development process of certain of our products through onshoring and other initiatives. "Total vertical position" 17



Explon360

Summary

Expion 360 is an industry leader for lithium batteries in the private consumer RV and Marine markets. We are experts in sourcing, assembling and white-labelling components and finished products in our space.



Target Markets RV & Marine Future focus on Home & Commercial Track Record Significant year over year revenue growth Leading Products Innovative in design and function. Management Team Experienced with focused strategic plan to move forward



Capital Raise
To Support
strategic
initiatives

While our projections reflect our progress in RV/Marine, we also see tremendous upside with our strategic push into home energy, and commercial users who want reliable back-up solutions that are modular and simplified.

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